



PRESS RELEASE
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KINZE MANUFACTURING RECOGNIZES CHANGES IN LEADERSHIP ROLES

Williamsburg, Iowa (April 5, 2016) – In order to recognize evolving roles and expanding growth opportunities within the company, Kinze Manufacturing has announced several leadership role changes. Company founder Jon Kinzenbaw has assumed the role of CEO and Chairman of the Board. Susie Kinzenbaw Veatch, Jon’s daughter, has been named President and Chief Marketing Officer. Brian McKown has been named Executive Vice President and COO.

“My role and involvement in the company will remain the same,” said Jon Kinzenbaw. “Susie and Brian have been instrumental in working alongside me over the last number of years to develop a world class team at Kinze. These changes reflect how we are positioning the organization for future success when the agriculture market rebounds.”

Along with the realignment, the company announced several additional Vice President and Director-level title changes.

“Kinze has been a leading innovator in the agriculture industry for the past 51 years,” said Veatch. “I have a strong passion for Kinze and have been blessed with the opportunity to be a part the company’s growth over the last 11 years and I look forward to helping a very talented team continue to move the company forward into its next generation.”

ABOUT KINZE MANUFACTURING

Founded 51 years ago on the premise of innovation, Kinze Manufacturing, Inc., markets its planters and grain carts globally and is known for a number of industry “firsts.” Kinze operates with core values of integrity, customer focus, excellence, innovation and mutual respect. Kinze Manufacturing is the recognized technology leader and innovator of planters for row-crop production and grain auger carts. Kinze employees spend their nights and weekends farming, putting them in a unique position to be both manufacturers and customers of the planters and grain carts they build.

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